



Back to Church Season of Invitation Seminar You are Invited to Attend

When: Thursday April 26th 7-9pm

Where: Peace Lutheran Church
928 Liverpool Road
Pickering, ON
905-839-3521

peacepickering@bellnet.ca

Cost: FREE – by R.S.V.P.

Please R.S.V.P. by Monday, April 9th.

Include the name of your congregation and
the number of people attending from your church:

clergy ____ laity ____

You can e-mail or call and leave a message with your information.

Direct any questions to Pastor Mark Van House, Eastern Synod Witness-Evangelism
Director, care of Peace Lutheran Church – by phone or e-mail.

BackToChurchSunday



What Are We About?

Back to Church Sunday is all about invitation: it reaches the people who are not yet in church through the people who are. It is informed by research that 3 million people would go back to church with an invitation.

The idea was born in the Church of England in 2004, and it is offered to other denominations who want to join in. Back to Church Sunday meets its operating costs by selling invitations to participating churches, and development funds are met by donations from participating dioceses and denominations. It has limited and impermanent national church funding, and it is sponsored by Traidcraft.

Back to Church Sunday is the largest single local-church invitational initiative in the world. It is based on the simplest and shortest step in evangelism - that we should invite someone we already know to something we love - inviting a friend to our church.

The Scripture Passage for 2012 is Luke 15:1-6, the Parable of the Lost Sheep.

Back to Church 2012 Season of Invitation

New Idea – A Season of Invitation

Of course every inviter hopes their friend will love church and want to stay, and mission strategists advise that it takes 'five sticks to stick'. In other words, one person will need to be invited and accept an invitation five times in order to feel at home enough to stay. So rather than ask the same person each year for five years, Back to Church Sunday wants to condense the process. We want to build a season of invitation, with five invitational moments coming one after the other. And because we are looking for five sticking points, we will test seven in our pilot series, because we realise some will work really well, and others less so.

The Seven Moments

This season will begin in September 2012, and the invitations which support the seven moments have been designed and revised after extensive consultation.

They are:

Back to Church Sunday kids invitation in September



Harvest in October

Remembrance in November



Two Christmas invitations in December



New Year in January

and St Valentine in February

The initiative started as an invitation to welcome 'back' those who used to attend, but has grown to ensure that anyone who doesn't currently attend can be guaranteed an especially warm welcome.

